

## SCIENTIFIC ACTIVITIES

**PROF. DR. MILENA VALEVA**

### I. LIST OF PUBLICATIONS

Valeva, M., Eigenstetter, M. „Perception of Corporate Social Responsibility Performance in the Apparel Industry. Exploring the CSR Engagement from the Viewpoint of Consumers by Application of the Kelley’s Attribution Model”, in: Journal of Business Ethics, (in spring/summer 2017)

Valeva, M., Ashfaq, M., Hegemann, K. (Ed.) “Befunde zu Wirtschaftsethik in der globalisierten Gesellschaft. Grundsätzliche Überlegungen aus Theorie und Praxis in Wirtschaft, Recht und im Speziellen in Ethical Finance & Islamic Banking“, Rainer Hampp Verlag, 2016, ISBN 978-3-95710-068-9

Valeva, M. „Islamic finance as a prototype for concepts in business ethics “, in: Valeva, M., Ashfaq, M., Hegemann, K. (Ed.) “Befunde zu Wirtschaftsethik in der globalisierten Gesellschaft. Grundsätzliche Überlegungen aus Theorie und Praxis in Wirtschaft, Recht und im Speziellen in Ethical Finance & Islamic Banking“, Rainer Hampp Verlag, 2016, ISBN 978-3-95710-068-9

Valeva, M., Voller, R., Wenke, M., Schleusener, M., Eigenstetter, M., „Gutgläubig und passiv: Die Sichtweise der Konsumenten gegenüber Corporate Social Responsibility (CSR) in der Bekleidungsindustrie. Ausgewählte Ergebnisse einer Kundenbefragung“, in: GWPs-Konferenzbeiträge, PABST Verlag, (in publishing)

Valeva, M. “Die Vorreiterrolle des Islamischen Finanzwesens im Hinblick auf das ethische Wirtschaftshandeln. Handlungsrationitäten und Sinngehalt.”, in: Nassery, I., Nicolay, J. (Ed.), Islamisches Finanzwesen – Ökonomische und ethische Perspektiven, Verlag Waxmann, Münster, New York, in 2016 (to be published end of 2016 – beginning of 2017)

Valeva, M. “Lehren und Prinzipien der Islamischen Finanzierung”, in: „Islamisches Finanzwesen – Ökonomische und ethische Perspektiven“, Verlag Waxmann, Münster, New York, (to be published end of 2016 – beginning of 2017)

Valeva, M., “Corporate Social Responsibility (CSR), Social Business and Sharing Economy-Phenomena based on Trust Evolution”, in: Hofbauer, G. et al. (Ed.), Challenges, Research and Perspectives, Uni-edition, Berlin, 2015, ISBN 978-3-944072-45-6

Valeva, M., “Entpsychologisierung der Wirtschaftswissenschaften als Möglichkeit zur

Resozialisierung der ökonomischen Rationalität”, in: Jahrbuch Ökonomie und Gesellschaft, Band 26, Resozialisierung der ökonomischen Rationalität, Löhr, A., Burkatzki, E., (Ed.) metropolis Verl., Marburg, 2015, ISBN 978-3-7316-1107-3

Valeva, M., Valev, I., “Formation of Sharing Economy: Non-Governmental Organizations, Corporate Social Responsibility and Social Business”, (Conference Proceedings, International Conference Social Responsibility and Current Challenges, IRDO March 2015, University of Maribor, 2015, ISBN 978-961-93815-0-2

Valeva, M., “Corporate Social Responsibility (CSR) for Small and Medium Sized Enterprises (SMEs): European prospects for economic stability”, in: Hofbauer, G. et al., Challenges, Research and Perspectives, 2014, Uni-edition, Berlin

Schleusener, M., Eigenstetter, M., Valeva, M. et al. “Nachhaltiger Konsum I: Nachhaltigkeitsinformationen im Kaufprozess, Überlegungen zur Gestaltung eines Webshops”, in: Zukunft denken – Gegenwart gestalten, p. 34-43, 2014, PABST Verlag, ISBN: 978-3-95853-035-5

Valeva, M., Blaszk, A., Eigenstetter, M. et al. “Nachhaltiger Konsum II: Käufertypologien und nachhaltiger Konsum in der Bekleidungsbranche”, in: Zukunft denken – Gegenwart gestalten, p. 44-52, 2014, PABST Verlag, ISBN: 978-3-95853-035-5

Valeva, M., Sell, C. “Der ethische Unternehmer: Überlegungen zu einer CSR-Unternehmertypologie, in: Zukunft denken – Gegenwart gestalten, p. 132-138, 2014, PABST Verlag, ISBN: 978-3-95853-035-5

Valeva, M., Valev, I., “Corporate Social Responsibility and Health at Work: A Day Reconstruction Study”, (Conference Proceedings, International Conference Social Responsibility and Current Challenges, IRDO March 2014, University of Maribor, ISBN 978-961-93531-2-7)

Dankova, P., Valeva, M., Štrukelj, T., “A Comparative Analysis of International CSR Standards as Enterprise Policy/Governance Innovation Guidelines”, in: Systems Research and Behavioral Science review, (published in January 2014), ISSN: 1099-1743, DOI: 10.1002/sres.2254

Valeva, M., Platonova, Y., “Social responsibility and economic activity: Bulgakov’s sophiology and the modern concept of sustainable development” (Социальная ответственность и хозяйственная деятельность: софийное хозяйство Сергея Булгакова и современная концепция устойчивого развития), in: Философия хозяйства, August 2013, p. 67-76, ISSN: 2073-6118

Valeva, M., Dankova, P. "Understanding International CSR-Standard: A Comparative Analysis", March 2013, reviewed conference paper, IRDO International Conference Social Responsibility and Current Challenges, 2013, ISBN: 978-9619297162

Eigenstetter, M., Valeva, M., "Sozial ist attraktiv", in: high potential, Oktober/November 2013, p. 10-12

Valeva, M., „Theoretische Fundierung Ethischer Bankbetriebslehre. Die Lehren aus dem Islamic Banking“, January 2012, Gabler Research, Springer, ISBN: 978-3834934758

Valeva, M., „Theoretical foundations of ethical banking. Lessons to be learned from Islamic banking“, reviewed conference paper, Annual Conference, European Business Ethics Network (EBEN); 15.-17. September 2011 in Antwerp (Belgium)

Löhr, A., Valeva, M, (Ed.), „Finance & Ethics“, April 2010, Rainer-Hampp-Verlag, ISBN: 978-3866184558

Valeva, M., „Theoretical foundations of ethical banking. Lessons to be learned from Islamic banking“, reviewed conference paper, Research Conference, European Business Ethics Network (EBEN), 14.-16. June 2010 in Tampere (Finland)

Valeva, M., „Islamic Banking: Claim and Reality“, in “Finance & Ethics”, (Ed). Löhr, A., Valeva, M., April 2010, Rainer-Hampp-Verlag, p. 9-41, ISBN: 978-3866184558

Valeva, M., Review of Mahlkecht, M. „Islamic Finance. Einführung in Theorie und Praxis“ in: „Forum Wirtschaftsethik“, 03/2009, p. 41-43, ISSN: 0947-756X

Valeva, M., „Theory-supported conflicts in the banking business and the example of Islamic Banking“, reviewed conference paper, Research Conference, European Business Ethics Network (EBEN), 15.-17. June 2009 in Beer-Sheva (Israel)

Löhr, A., Valeva, M., „Der Wirtschaftsethikunterricht in Mittel- und Osteuropa“, in „Betriebswirtschaftslehre und Unternehmensethik“ (Ed.) Scherer, A., Patzer, M., 2008, p. 189-201, ISBN: 978-3835009585

Valeva, M., „Supporting the rapid growth of finance based on moral standards: the case of Islamic

Banking”, reviewed conference paper, Research Conference, European Business Ethics Network (EBEN), 21.-23. June 2007 in Bergamo (Italy)

Valeva, M., „Finance and ethics“, in: conference-volume of the international Conference of young academic Scientists/Scholars/Researchers in the European Region of Neisse, Jelenia Góra 2007, p. 91-94, ISBN: 978-8360975008

## **II. CONFERENCE & SEMINAR PROMOTER**

Conference Ethics & Finance with a focus on Islamic Finance in cooperation with Rheine-Waal University of Applied Sciences in Kamp-Lintfort, 7. October 2015

Conference Finance & Ethics at the International Graduate School Zittau in cooperation with German business ethics network (DNWE) in 2009.

Project-seminar Business and Society in transformational economies – excursion and data collecting in Central and Eastern Europe countries, master students, International Graduate School Zittau, Summer Semester 2007

## **III. REVIEWER & MEMBER OF SCIENTIFIC COUNCILS OF JOURNALS**

Member of the Editorial Board of the Journal “Annales UMCS Sectio H (Oeconomia)”, Maria Curie-Sklodowska University in Lublin (Poland), since 2015

Member of the Scientific Council of the Journal “Economic Studies. Scientific Papers Faculty of the University of Economics in Katowice – Contemporary Finance Subseries”, University of Economics in Katowice (Poland), since 2015

## **IV. PRESENTATIONS**

7. October 2015: Das islamische Finanzwesen als Prototyp des ethischen Wirtschaftens, presentation at the Ethics & Finance with a focus on Islamic Finance Conference, Rheine-Waal University of Applied Sciences in Kamp-Lintfort

26. September 2015: Credibility of Firms in the Apparel Industry. Exploring the CSR Engagement from the Viewpoint of Consumers by Application of the Kelley’s Attribution Model, presentation at the Annual Conference of the German Association for industrial and organizational psychology in

Mainz, organized by University of Mainz

8. September 2015: Corporate Social Responsibility (CSR), Social Business and Sharing Economy-Phenomena based on Trust Evolution, presentation at the International Young Scientists Conference in Sunny Beach, Bulgaria, organized by University of Economics Katowice, Poland)

18. March 2015: Formation of Sharing Economy: Non-Governmental Organizations, Corporate Social Responsibility and Social Business, presentation at IRDO International Conference Social Responsibility and Current Challenges, 18.-19. March 2015 at the University of Maribor (Slovenia)

20. February 2015: Gutgläubig und passiv: Die Sichtweise der Konsumenten gegenüber Corporate Social Responsibility (CSR) in der Bekleidungsindustrie. Ausgewählte Ergebnisse einer Kundenbefragung, presentation at the Annual Conference of German Association of Applied Organizational Psychology 2015 in Heide

31. October 2014: Lehren aus den Prinzipien der islamischen Finanzierung, guest lecture at the conference Islamisches Finanzwesen in der Marktwirtschaft of Student network for ethics in economics and practice (Sneep) in Münster

23. October 2014: Ethisches Unternehmerhandeln im Spannungsfeld zwischen Kundenerwartungen und Lieferkettenmanagement , presentation at the 3. Technical Textiles Forum 2014; in Frankfurt/Main

3.-5. September 2014: Corporate Social Responsibility (CSR) for Small and Medium Sized Enterprises (SMEs): European prospects for economic stability, presentation at the International Congress: Searching for economic and financial stability: Models, Strategies, Policies and Prospects, (held on International Conference in Sunny Beach, Bulgaria, organized by University of Economics Katowice, Poland)

06. March 2014: Corporate Social Responsibility at Work: A Day Reconstruction Study, lecture at IRDO International Conference Social Responsibility and Health, 06.-07. March 2013 at the University of Maribor (Slovenia)

21. February 2014: CSR Management und Nachhaltigkeitsberichterstattung, guest lecture at the Internationale Berufsakademie Nürnberg

26. October 2013: Entpsychologisierung der Wirtschaftswissenschaften als Möglichkeit zur

Resozialisierung der ökonomischen Rationalität, lecture at the 8. Zittauer Gespräche zur Wirtschafts- und Unternehmensethik, zugleich Workshop der VHB-Kommission Wissenschaftstheorie und Ethik in der Wirtschaftswissenschaft; 25.16. October 2013 in Zittau

21. October 2013: The new Mainstream in Strategic Management: CSR, lecture at University of Maribor, ERASMUS teaching staff mobility program (Slovenia)

07. June 2013: CSR and Corporate Reputation: “Ethical” is the missing link, presentation at European Business Ethics Network (EBEN) Research Conference, 07.-09. March 2013 at the University of Navarra (Spain)

09. March 2013: Understanding International CSR-Standard: A Comparative Analysis, presentation at IRDO International Conference Social Responsibility and Current Challenges, 07.-09. March 2013 at the University of Maribor (Slovenia)

14. January 2012: Ethical Banking versus conventional banking, guest lecture at Campus Gelbergen (Belgium)

15. September 2011: Theoretical foundations of ethical banking. Lessons to be learned from Islamic banking; presentation at European Business Ethics Network (EBEN) Annual Conference; 15.-17. September 2011 in Antwerp (Belgium)

30. November 2010: Management and Business Ethics, lecture at the University of Economics in Varna (Bulgaria), ERASMUS teaching staff mobility program

23. October 2010: Religion based Banking: Islamic Banking, guest lecture at the Student network for ethics in economics and practice (Sneep) Conference, in Halle/Saale (Germany)

15. June 2010: Theoretical foundations of ethical banking. Lessons to be learned from Islamic banking, presentation at European Business Ethics Network (EBEN) Research Conference, 14.-16. June 2010 in Tampere (Finland)

19. March 2010: Islamic banking. A successful ethical concept, presentaion at the German business ethics network (DNWE) Annual Conference, 19.-20. March 2010 in Bonn (Germany)

14. December 2009: Theoretical foundations of ethical banking. Lessons to be learned from Islamic banking, guest lecture at the Katholieke Universiteit Leuven (Belgium)

30. September 2009: Pleasing scientific experts. Scientists in service of the highest bidder, lecture at the philosophy of science colloquium at the International Graduate School Zittau (Germany)

23. July 2009: Ethical Banking. The case of Islamic Banking, lecture at the doctoral colloquium at the International Graduate School Zittau (Germany)

17. June 2009: Theory-supported conflicts in the banking business and the example of Islamic banking, presentation at European Business Ethics Network (EBEN) Research Conference; 15.-17. June 2009 in Beer-Sheva (Israel)

06. April 2009: The Market! Laws of nature or Wishful Concept?, presentation at the round table SOPHIA in Zittau (Germany)

02. April 2009: Methodical Constructionism and methodical Culturalism, lecture at the philosophy of science colloquium at the International Graduate School Zittau (Germany)

09. December 2008: Islamic Banking. The Case of the Islamic Bank of Britain, lecture at the doctoral colloquium at the International Graduate School Zittau (Germany)

13. September 2008: Islamic Banking: Claim and Reality, presentation at the International conference „Finance & Ethics“, 12.-13. September 2008, German business ethics network (DNWE) in Zittau (Germany)

27. May 2008: Value-Oriented and Retail Banking, presentation at the Islamic Banking Workshop, German Association of the saving banks, in Leipzig (Germany)

06. May 2008: Islamic Retail Banking, guest lecture at the German business ethics network (DNWE) in Frankfurt Main/Rhein in Zauberberg (Germany)

05. April 2008: Ethical Retail Banking, presentation at the doctoral colloquium at German business ethics network (DNWE) Annual Conference; 04.-05. April 2008 in Bonn (Germany)

22. June 2007: Supporting the rapid growth of finance based on moral standards: the case of Islamic Banking, presentation at European Business Ethics Network (EBEN) Research Conference (EBEN); 21.-23. June 2007 in Bergamo (Italy)

29. May 2007: Ethics in Finance, presentation at the International Conference for young academic scholars/scientists in the European Region of Neisse in Jelenia Góra (Poland)

03. March 2007: Teaching Economics- and Business-Ethics at universities in selected countries in transition in Middle and Eastern Europe. presentation at the Conference Economy and Ethics, German Academic Association for Business Research (VHB) in Munich (Germany)

21. November 2006, Islamic Banking in Germany: Description of the Market Structures in the context of New Institutional Economics, lecture at the doctoral colloquium at the International Graduate School Zittau (Germany)

## **V. TEACHING QUALIFICATIONS**

Project-Seminar Reporting on Corporate Social Responsibility (CSR), bachelor students, Rhine-Waal University of Applied Sciences, Winter Semester 2016/2017

Lecture Management of Non-Profit Organizations, bachelor students, Rhine-Waal University of Applied Sciences, Winter Semester 2016/2017

Lecture Philosophy & Ethics in Life Sciences, bachelor students, Rhine-Waal University of Applied Sciences, Winter Semester 2016/2017

Lecture Business Ethics, master students, Niederrhein University of Applied Sciences, Winter Semester 2016/2017

Lecture Business Ethics, master students, Niederrhein University of Applied Sciences, Summer Semester 2016

Lecture Economics, Ecology & Ethics, bachelor students, Rhine-Waal University of Applied Sciences, Summer Semester 2016

Lecture Scientific Writing, bachelor students, Rhine-Waal University of Applied Sciences, Winter Semester 2015/2016

Lecture Business Ethics, master students, Niederrhein University of Applied Sciences, Winter Semester 2015/2016



Lecture Philosophy & Ethics in Life Sciences, bachelor students, Rhine-Waal University of Applied Sciences, Winter Semester 2015/2016

Lecture CSR & Sustainability in the Tourism Industry, bachelor students, Internationale Berufsakademie Nürnberg, Summer Semester 2015

Lecture Business Ethics, master students, Niederrhein University of Applied Sciences, Summer Semester 2015

Lecture Business Ethics, master students, Niederrhein University of Applied Sciences, Winter Semester 2014/2015

Lecture Business Ethics, master students, Niederrhein University of Applied Sciences, Summer Semester 2014

Lecture Business Ethics, master students, Niederrhein University of Applied Sciences, Winter Semester 2013/2014

Guest-Lecture The new Mainstream in Strategic Management: CSR, lecture at University of Maribor, 21. October 2013, ERASMUS teaching staff mobility program (Slovenia)

Lecture Business Ethics, master students, Niederrhein University of Applied Sciences, Summer Semester 2013

Lecture International Human Resource Management, master students, International Graduate School Zittau, Summer Semester 2011

Guest-Lecture Concepts of Economic and Business Ethics, master students, University of economics Varna, December 2010, teaching staff mobility program (Bulgaria)

Lecture Organizational Theories and Management, master students, International Graduate School Zittau, Winter Semester 2009/2010

Lecture on Human Resource Management, master students, International Graduate School Zittau, Winter Semester 2009/2010

Lecture on Human Resource Management, master students, International Graduate School Zittau, Summer Semester 2009

Assessment Center Training, master students, International Graduate School Zittau, Winter Semester 2008/2009

Seminar Management Game, PC-Simulation of Business Management, master students, International Graduate School Zittau, Summer Semester 2008

Lecture on Human Resource Management, master students, International Graduate School Zittau, Winter Semester 2007/2008

Seminar Management Game, PC-Simulation of Business Management, master students, International Graduate School Zittau, Summer Semester 2007

Project-seminar Business and Society in transformational economies – excursion and data collecting in Central and Eastern Europe countries, master students, International Graduate School Zittau, Summer Semester 2007

Seminar International Business Ethics, master students, International Graduate School Zittau, Winter Semester 2006/2007